

## Merchants Fleet Management Adds Customer Value Through Streamlining Services

**Hooksett, NH March 22, 2018:** Merchants Fleet Management, an expert in the fleet industry for over 50 years, announced it has streamlined its offerings to increase long-term customer value. Merchants now offers a single point of entry for all products and services: Fleet Management Services (core fleet business), Business Leasing Services (executive, hospitality, and franchise vehicles), and Mobility Leasing Services (short-term fleet options and automated pool management technology). The move allows Merchants to provide customers a broader set of solutions, by making it easier to access the entire Merchants toolset.

“As a former customer myself, I always wanted a single point of contact for everything Merchants,” explained Merchants CEO Brendan P. Keegan. “Now we are making that happen. By centralizing our full breadth of services, we can better provide complete long-term customer value. It doesn’t matter if you’re interested in short- or long-term leases, if you have one vehicle or a thousand, our customers can now seamlessly integrate everything Merchants has to offer.”

Merchants will hold an in-depth demonstration of its new service structure at NAFA I&E 2018. This year’s institute and expo is being held in Anaheim, California from April 24th-27th. In addition, on April 23<sup>rd</sup> Merchants will be sponsoring an IFA Pre-Convention networking lunch centered around mobility. Those attending the event are also encouraged to visit our educational seminar entitled, *Stewardship and Standards in the Era of Big Data* on April 24th. For more information, including how to enter to win a fitbit<sub>™</sub> ionic watch, head to <https://merchantsfleetmanagement.com/visit-MFM-at-nafa2018>.

**About Merchants:** For more than 50 years the experts at [Merchants Fleet Management](#) have been providing customized, total fleet management and leasing solutions. By combining fleet experience, analytical expertise, and industry leading technology, TotalView, Merchants delivers tailored solutions designed to benefit all aspects of a fleet’s lifecycle.

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