

Merchants Fleet Management Announces Brian DeFoney as Regional Sales Manager

Hooksett, N.H. October 9, 2018: Merchants Fleet Management is pleased to announce Brian DeFoney has joined their team as Regional Sales Manager. His territory will be focused on Michigan, Indiana, Illinois and Missouri.



Prior to Merchants, DeFoney spent 18 years in fleet sales, focusing on new business development and client retention in Michigan and the greater Chicago area. He developed business relationships in all sizes of fleet management markets, and he will continue to develop this market at Merchants.

“We’re excited to have Brian as part of the Merchants sales team,” said Jon Keller, Regional Vice President, East Region. “His extensive experience in fleet sales and his excellent record with customer retention make him an outstanding addition to the company.”

DeFoney earned his A.S. in business from Camden County College.

About Merchants: [Merchants Fleet Management](http://MerchantsFleetManagement.com) provides our customers with the most innovative fleet management experience nationally. We partner with our customers to optimize the mobility of their organization. Leveraging the brightest minds in the industry, real-time technology, data analytics, and our full range of products and services, we elevate the fleet performance of our broad range of customers. Find out more at merchantsfleetmanagement.com.

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